

# AMAZING WHITENING RESULTS WITH LITTLE TO NO SENSITIVITY.

WHITENING IS ONE OF THE EASIEST AND MOST EFFECTIVE WAYS TO ENHANCE YOUR APPEARANCE.

ADD AN EXTRA SPARKLE TO YOUR SMILE FOR A SPECIAL OCCASION OR SIMPLY PERFECT YOUR LOOK. WHITENING IS SIMPLE, AFFORDABLE AND SAFE.

NOTHING MAKES YOU LOOK "WOW" LIKE A WHITE SMILE - AND NOTHING WHITENS LIKE DEEP BLEACHING.

## McKee Dental

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McKEE DENTAL

*Natural White  
&  
Brilliant White*

DEEP BLEACHING™  
EXTREME WHITENING



# SIMPLY WHITER

**CHOOSE NATURAL WHITE OR GO EXTREME WITH THE BRILLIANT WHITE ACCELERATED DEEP WHITENING SYSTEM.**

## *Natural White* (Nightly Use-At-Home System)

Starting with professional molds, custom trays are fabricated to keep the whitening gel against your teeth and seal out contaminants. The trays are used in conjunction with whitening gel and desensitizing swabs for four to six weeks to gently whiten your smile while you sleep. Typically, your teeth will whiten by several shades to reach a natural, uniform appearance.



## *Brilliant White* (Accelerated Deep Whitening System)

Building on the Natural White foundation, custom trays are fabricated. An initial 40 minute in-office session uses an enhanced gel to condition the teeth for faster results. The trays are then used in conjunction with whitening gel and desensitizing swabs for two weeks while you sleep to continue the process. A final 60 minute in-office session skyrockets your color. An application of sealer helps to set and maintain your shade. Brilliant White is for patients with darker teeth or, simply for those who just want faster and more dramatic results.



**Before**



**After\***

## QUESTIONS & ANSWERS

**Q:** What is the Difference between *Natural White* and *Brilliant White*?  
**A:** Both systems use the same Deep Whitening trays but the *Brilliant White* program utilizes two in-office whitening sessions to both shorten your treatment time and vastly improve your whitening results beyond what ordinary use-at-home systems can create.

**Q:** Will they look too white?  
**A:** No, natural teeth rarely look too white. Most people with artificially white teeth have crowns or veneers. These very white teeth are made of porcelain.



**Q:** Will my crowns, veneers, or fillings whiten too?  
**A:** No. If you have any of these on your front teeth, you may need to replace some of them after whitening.

**Q:** Is there pain or discomfort?  
**A:** Occasionally patients experience mild temporary sensitivity and gum soreness. These effects last only as long as your treatment time and will go away once your whitening is finished. You will also be given desensitizing swabs which help decrease or eliminate any tooth sensitivity you may have.

**Q:** Is it safe?  
**A:** Whitening techniques and products have been used for many years without reports of any damage to teeth or gums. It is considered entirely safe.

**Q:** How long does it last?  
**A:** Results can last indefinitely with some very simple maintenance, wearing the trays for 1 night every 2 to 3 months.

\* Before and after images courtesy of Rod Kurthy DMD. Results may vary and cannot be guaranteed.